Orders Order / Rev: 108091 Alt Order#: Product Desc:

06866217 CONKLIN FOR NV ST

Estimate:

Flight Dates:

10/23/12 - 10/29/12 Original Date / Rev: 10/22/12 / 11/06/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

KSNV

Amy McCreary

BLPHI

National

Agency

Name:

GMMB, Inc./ Washington D.C.

Buying Contact: Billing Contact:

Washington Harbor

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Priority:

Conklin for Nevada State Assembly Revised

Demographic: Product Codes: A35+

PLC10

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

2				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	18	\$9,250.00	\$7,862.50
10/29/12	10/29/12	3	\$1,675,00	\$1 423 75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	18	\$9,250.00	\$7,862.50	0.00
November 2012	3	\$1,675.00	\$1,423.75	0.00
Totals	21	\$10.925.00	\$9,286,25	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	26%	\$10,925.00
Market	100%	\$42.019.23

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$10,504.81
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$10,504.81
KTUD	1%	\$420.19
KVVU	18%	\$7,563.46
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$2,100.96

	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type Spot	S	Amount
E	≣ 1	KSNV	10/23/12	10/26/12	Today Show Today Show	СМ	658a-9am	-TWTF	:30	4	\$900.001	0.00 NM	4	\$3,600.00
		TODAY												
		<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						

Print Date: 11/06/12 14:30:51 Pa

KSNV

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Order / Rev:

108091

Advertiser:

Conklin for Nevada State Assembly

Alt Örder#:

06866217

66217

Product Desc:

CONKLIN FOR NV ST

Flight Dates:

10/23/12 - 10/29/12

Estimate:

El KSINV 10/22N12 Today Show CM 6686-9am TVFF 30 4 \$900.001 0.00 NM 4 \$3,600.00	Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
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TODAY Start Date End Date Weekdays Soots/Week Rate Rate Rating Week 1072912 1072912 1072912 MF Today Show II 3rd 16fM 9-10s Memory 30 1 \$425.001 0.00 NM 0 \$0.00 Mm TODAY Start Date End Date Memory MF Today Show II 3rd 16fM 9-10s Memory MF Today Show II 3rd 16fM 9-10s Memory MF Today Show II 3rd 16fM MF Today Show II 3rd 16fM				•			_						
Start Date End Date Weekdays Socta-Mueek Role Socta Socta Socta Socta Socta Socta Socta Socta Social	E 2 KSNV	10/29/1	2 10/29/12	•	СМ	658a-9am	М	:30	1	\$900.001	0.00 NM	1	\$900.00
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Sett Date End Date Meekdays Spots/Week Rate Sating Week 10/28/12 11/04/12 Meekdays Spots/Week Rate Sating Meekdays Spots/Week Spo	E 3 KSNV	10/29/1	2 10/29/12	•		9-10a	M	:30	1	\$425,001	0.00 NM	0	\$0.00
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Spot Ch Date Range Description Start/End Time Heart Rating Characteristics Rating Characteristics Rating Ra					Spots/Week								
March Marc	Spot Ch	Date Ra	<u>inge D</u>	escription				<u>Weekdays</u>	Len	gth Rate	Rtg Type		
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TODAY2 Slaft Date End Date Weekdays Today Show II	[NE	3C NEW											
Start Date End Date Weekdays Spots/Week Rate Rating O.00	E 4 KSNV	10/23/1	2 10/26/12	•		9-10a	-TWTF	:30	4	\$425.001	0.00 NM	4	\$1,700.00
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Rachael Ray Rachael Ray Rating Start Date Meekdays Spots/Week Rate Rating O.00 O													
R	E 5 KSNV	10/23/1	2 10/26/12		СМ	11am-12pm	-TWTF	- :30	4	\$325.001	0.00 NM	4	\$1,300.00
Columbia	RR			Racifael Ray									
Rachael Ray Rachael Ra													
Start Date End Date Weekdays Spots/Week Rate Sq25,00 C.00								- :30	1	\$325.001	0.00 NM	1	\$325.00
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E 7 KSNV 10/29/12 10/29/12 10/29/12 2 Days of our Lives Description Start/End Time Weekdays Length Rate Rtg Type 1/40/412 Days of our Lives Days Our Lives Days of Our Lives Days Our Lives Days of Our Lives Days Our Lives Days of Our Lives Description Start/End Time Weekdays Length Rate Rtg Type -TWThF					Spots/Week								
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Start Date End Date Weekdays Spots/Week Rate Rating Weekdays Length Rate Rate Type	DAYS			Days of our Lives									·
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E 8 KSNV 10/23/12 10/26/12 Days of our Lives Days of our Lives Days	1 KSNV	10/29/1	2-11/04/12 D										
Days of our Lives Days D													
DAYS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -TWTF 3 \$425.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type TWTF :30 (\$425.00) 0.00 NM Unresolved [NEWS INTERUPT - ROMNEY/RYAN] E 9 KSNV 10/23/12 10/26/12 Dr. Phil Dr Phi	E 8 KSNV	10/23/1	2 10/26/12	•		1258p-2pm	-TWTF	- :30	3	\$425.001	0.00 NM	2	\$850.00
Week: 10/22/12 10/28/12 -TWTF 3 \$425.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/22/12-10/28/12 Days of our Lives 1258p-2pm -TWThF :30 (\$425.00) 0.00 NM Unresolved [NEWS INTERUPT - ROMNEY/RYAN] CM 3-4p -TWTF :30 4 \$450.001 0.00 NM 4 \$1,800.00 PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -TWTF 4 \$450.00 0.00 E 10 KSNV 10/29/12 10/29/12 Dr. Phil CM 3-4p M :30 1 \$450.001 0.00 NM 1 \$450.00	DAYS			Days of our Lives									
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type							_						
Unresolved [NEWS INTERUPT - ROMNEY/RYAN] E 9 KSNV 10/23/12 10/26/12 Dr. Phil	<u>Spot</u> Ch	Date Ra	inge <u>D</u>	escription	Star	t/End Time							
[NEWS INTERUPT - ROMNEY/RYAN] E 9 KSNV 10/23/12 10/26/12 Dr. Phil				ays of our Lives	1258	Bp-2pm		-TW T hF	-	:30 (\$425.00)	0.00 NM		
PHIL Start Date End Date Weekdays Spots/Week Rate Rating				OMNEY/RYAN]									
PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -TWTF 4 \$450.00 0.00 E 10 KSNV 10/29/12 10/29/12 Dr. Phil CM 3-4p M :30 1 \$450.001 0.00 NM 1 \$450.00 PHIL PHIL	E 9 KSNV	10/23/1	2 10/26/12		CM	3-4p	-TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
Week: 10/22/12 10/28/12 -TWTF 4 \$450.00 0.00 E 10 KSNV 10/29/12 10/29/12 Dr. Phil Dr Phil CM 3-4p M :30 1 \$450.001 0.00 NM 1 \$450.00 PHIL						_							
E 10 KSNV 10/29/12 10/29/12 Dr. Phil CM 3-4p M :30 1 \$450.001 0.00 NM 1 \$450.00 Phil PHIL													
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Print Date: 11/06/12 14:30:51

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Order / Rev:

108091

Advertiser:

Break Start/End Time

3-4p

Conklin for Nevada State Assembly

Alt Order #: Flight Dates:

Ln Ch

06866217

10/23/12 - 10/29/12

Product Desc: CONKLIN FOR NV ST

Estimate:

PHIL.

E 10 KSNV 10/29/12 10/29/12 Dr. Phil

Week: 10/29/12

Start

End Date Start Date 11/04/12

End

Dr Phil **Weekdays** M-----

Inventory Code

Spots/Week

CM

Rate

Days

M-----

:30

Len Spots \$450.001

Rate Pri Rtg Type Spots 0.00 NM

KSNV

Amount \$450.00

\$450.00

Rating 0.00

Totals

\$10,925.00